



SHRI D. N. INSTITUTE OF P.G. STUDIES IN COMMERCE, ANAND.

INTERNAL EXAMINATION : 2011-12

M.Com. Sem - I (CBCS)

Business Communication [PB01SCOM01] (BC)

DATE : 23-09-2011

TOTAL MARKS: 20

TIME : 10:00 AM TO 11:00 AM

Q-1 Discuss the role of Communication in Business and how Business depends on Communication. [10]

OR

Q-1 Define Business Communication process in detail. [10]

Q-2 Discuss Principles of Communication. [10]

OR

Q-2 Discuss Noise and Myths and Realities of Communication in detail [10]

All the Best



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INTERNAL EXAMINATION : 2011-12

M.Com. Sem – I (CBCS)

Accounting for Managerial Decisions [PB0ICCOM03] (AMD)

DATE : 26-09-2011

TOTAL MARKS: 20

TIME : 10:00 AM TO 11:00 AM

Q-1 What is cost and cost accounting ? Describe the advantages of cost accounting. [10]

OR

Q-1 (A) What is a cost centre and how does it differ from profit centre. [05]

Q-1 (B) Explain the practical difficulties faced by a cost accountant in installing a costing system. [05]

Q-2 Explain the difference between Cost Audit Report and Financial Audit Report. [10]

OR

Q-2 The following details relating to the product 'SMART' during the month August 2011 are available. [10]

Standard Cost per Unit :

Materials 100 kgs @ Rs. 40 per Kg.

Labour 800 hours @ Rs. 01 per hour

Actual Cost per month :

Materials 9800 kgs @ Rs. 42 per kg.

Labour 79200 hours @ Rs. 1.10 per hour

Actual Production = 100 units.

Your are required to compute;

- (1) Material Cost Variance
- (2) Material Price Variance
- (3) Material Usage Variance
- (4) Labour Cost Variance
- (5) Labour Rate Variance
- (6) Labour Efficiency Variance

All the Best



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INTERNAL EXAMINATION : 2011-12

M.Com. Sem - I (CBCS)

Management Control Systems [PB0IECOM01] (MCS)

DATE : 27-09-2011

TOTAL MARKS: 20

TIME : 10:00 AM TO 11:00 AM

Q-1 Discuss the role of computer in accounting in modern age. [10]

OR

Q-1 Define responsibility accounting and distinguish between a cost centre and profit centre in brief. [10]

Q-2 What is Management Audit ? Explain the significance of Management Audit. [10]

OR

Q-2 Narrate the scope and problems of management audit. [10]

All the Best



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INTERNAL EXAMINATION : 2011-12

M.Com. Sem - I (CBCS)

Rural Marketing [PBOIECOM02] (RM)

DATE : 27-09-2011

TOTAL MARKS: 20

TIME : 10:00 AM TO 11:00 AM

Q-1 Discuss the problems of storage and transportation in rural marketing in detail. [10]

OR

Q-1 Difference between Rural Societies and Urban Societies. [10]

Q-2 Discuss conventional media available for Rural Marketing. [10]

OR

Q-2 Define Rural Marketing ? Also discuss rural marketing environment in detail. [10]

All the Best



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INTERNAL EXAMINATION : 2011-12

M.Com. Sem - I (CBCS)

Business Environment [PB01SCOM01] (BE)

DATE : 28-09-2011

TOTAL MARKS: 20

TIME : 10:00 AM TO 11:00 AM

Q-1 What is the Business Environment ? Explain the internal & external [10]
factors affecting the business decisions.

OR

Q-1 Briefly describe current monetary policy of RBI in India. [10]

Q-2 What is Globalization ? What are the advantages and disadvantages [10]
of Globalization to India.

OR

Q-2 Define the concept of 'Privatization.' Describe in detail the measures [10]
for privatizing the public sector enterprises.

All the Best