



SHRI D. N. INSTITUTE OF BUSINESS ADMINISTRATION, ANAND.

INTERNAL EXAMINATION - 2011

BBA - ITM SEMESTER - I

COMPUTER ORGANISATION

DATE : 10/10/2011

TOTAL MARKS: 30

TIME : 8:30 A.M. TO 9:30 A.M.

Q-1 A Do as directed: [03]

1. $(?)_{10} + (FACD)_{16} = (3275)_8$

2. $(73.4)_8 + (1101.101)_2 = (?)_{16}$

B Explain ASCII code for representation of character code. [04]

C Explain Parity Bit method in detail. [03]

OR

Q-1 A Do as directed: [03]

1. $(?)_{10} + (29.23)_{10} = (101.64)_8$

2. $(146.77)_8 + (DE.8)_{16} + (41.76)_{10} = (?)_2$

B Explain EBCDIC code for representation of character code. [04]

C Explain Signed and Magnitude method and 1's Complement method in detail. [03]

Q-2 A What is MIMD machine? Write note on multifunctional unit. [05]

B Explain direct and immediate addressing. [05]

OR

Q-2 A What is parallel machine? List the different categories of parallel machine. Explain the pipeline machine in detail. [06]

B Explain the data path cycle of von - Neumann machine. [04]

Q-3 A Write note on Laser Printer and Hard Disk. [10]

OR

Q-3 A Write Brief note on Key Board. [04]

B Write Brief note on VDU. [04]

C Give difference between Volatile and Non Volatile Memory. [02]

ALL THE BEST



SHRI D. N. INSTITUTE OF BUSINESS ADMINISTRATION, ANAND.

INTERNAL EXAMINATION : 2011

B.B.A. (ITM) SEM : I

COMMUNICATION SKILLS - I

DATE : 11/10/2011

TOTAL MARKS: 30

TIME : 08:30 AM TO 09:30 AM

- Q-1 Explain the significance of the title "All My Sons." [10]
- OR
- Q-1 State the happenings of Act – II of "All my Sons." [10]
- Q-2 Define Communication and explain the Communication Cycle [10]
- OR
- Q-2 Write a note on the Attributes of Communication. [10]
- Q-3 (A) Write the Antonyms of the following [02]
- (1) Allow (2) Capture (3) Gentle (4) Harmony
- Q-3 (B) Write the synonyms of the following : [02]
- (1) Exhibition (2) Interrupt (3) Obstacle (4) Weary
- Q-3 (C) Give One Word Substitute of the following and make meaningful sentences using the same : [03]
- (1) Remarkable and rare thing
(2) Music composer of great eminence
(3) Away to live
- Q-3 (D) Give the appropriate meaning of the Idioms and make meaningful sentences using the same. [03]
- (1) Salt of the Earth
(2) Shot in the locker
(3) Bear away the palm.

All the Best



SHRI D. N. INSTITUTE OF BUSINESS ADMINISTRATION, ANAND.

INTERNAL EXAMINATION : 2011

B.B.A. (ITM) SEM : I

PRINCIPLES OF MANAGEMENT

DATE : 12/10/2011

TOTAL MARKS: 30

TIME : 08:30 AM TO 09:30 AM

Q-1 What is management ? All formal organization need management. [10]
Do you agree ? Reasons.

OR

Q-1 Describe levels of management in details. [10]

Q-2 Describe different components of plans in detail. [10]

OR

Q-2 Explain planning process [10]

Q-3 Explain principles of organizing in detail. [10]

OR

Q-3 Differentiate centralization and decentralization. [10]

All the Best



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INTERNAL EXAMINATION : 2011

B.B.A. (ITM) SEM : I

MICRO ECONOMICS

DATE : 13/10/2011

TOTAL MARKS: 30

TIME : 08:30 AM TO 09:30 AM

Q-1 Critically explain Robbin's definition of Economics. [10]

OR

Q-1 Explain the concept of Micro Economics and Macro Economics. [10]

Q-2 Discuss the relationship between various short run cost curves. [10]

OR

Q-2 Explain Marginal Productivity Theory of Distribution. [10]

Q-3 Explain the meaning of Demand and describe law of Demand with help of schedule and diagram. [10]

OR

Q-3 Differentiate between movement along and shift in supply. [10]

All the Best



SHRI D. N. INSTITUTE OF BUSINESS ADMINISTRATION, ANAND.

FIRST INTERNAL EXAMINATION: 2011-12

F.Y.B.B.A.-ITM (SEMESTER-I)

ACCOUNTING FOR MANAGEMENT

DATE : 14-10-2011

TOTAL MARKS: 30

TIME : 08:30 AM TO 09:30 AM

Q.1 [A] What is Accounting? Explain objectives and various branches of accounting. [10]

[B] What is Accounting Standard? Describe the importance of Accounting Standard. [05]

OR

Q.1 [A] What is Accounting Principles? Describe the term Accounting Concept & convention and Explain any two concepts and convention in detail. [10]

[B] Difference between the Book-keeping and Accountancy. [05]

Q.2 Journalise the following transactions, post them into ledger and prepare trial balance of Ankit Patel. [15]

2011, August

1. He started business with cash Rs. 500000, building Rs. 800000, stock of goods Rs. 200000, debtors Rs. 70000, creditors Rs.20000 and Mr. Akshat Patel's 10% loan Rs. 100000.
3. Appointed Mr. Ashish Patel as accountant on a monthly salary Rs. 20000.
4. Bought goods of Rs. 10000 at 10% trade discount and 15% cash discount from Jimit patel.
9. Sold goods to Jay Rs. 8000 at 10% trade discount and 5% cash discount half amount received in cash.
15. Goods of Rs. 20000 received as a free sample.
16. Goods received on 15th august were distributed as a free sample and some goods sold for Rs. 8000.
25. Jay is declared insolvent and only 1/4th amount due from him is received and remaining amount written off.
26. Goods of Rs. 4000 were damaged by rain, for which insurance company accepted claim of Rs. 2000 and damaged goods were sold for Rs. 1000.
27. Paid life insurance premium Rs. 1800 and daughter's tuition fees Rs. 5000.
31. Paid salary to Mr. Ashish Patel Rs. 20000.

OR

- Q.2** [A] Difference between Capital Expenditure and Revenue Expenses. [05]
- [B] Difference between Trade Discount and Cash Discount. [05]
- [C] List out the errors not affecting and affecting trial balance. [05]
Explain error affecting trial balance.

All the Best



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INTERNAL EXAMINATION – 2011

BBA-ITM SEMESTER - I

PERSONAL COMPUTER AND SOFTWARE PACKAGES

DATE : 15/10/2011

TOTAL MARKS: 30

TIME : 8:30 A.M. TO 9:30 A.M.

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- Q-1 A Write a note on different margins in page setup. [04]
B Write steps to create different header and footer for odd and even pages. [03]
C Explain application of Word Processor. [03]
- OR
- Q-1 A Explain Uses of Word Processor. [03]
B Explain Page Set Up dialog box. [07]
- Q-2 A What is EXCEL? Explain Application of Spread Sheet. [04]
B Explain the following function with example. [06]
1. SUMIF ()
2. AVERAGE ()
3. ROUNDDOWN ()
- OR
- Q-2 A What is EXCEL? Explain Advantages of EXCEL. [04]
B Explain the following function with example. [06]
1. PRODUCT ()
2. COUNTIF ()
3. ROUNDUP ()
- Q-3 A What is Macro in MS Excel? How to record macro? Explain with steps. [06]
B Explain advanced filter in detail. [04]
- OR
- Q-3 A Write a short note on: [06]
1. SORT facility of MS EXCEL.
2. Pivot Table.
B Explain auto filter in detail. [04]

ALL THE BEST



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INTERNAL EXAMINATION : 2011

B.B.A. (ITM) SEM : I

COMPANY MANAGEMENT

DATE : 17/10/2011

TOTAL MARKS: 30

TIME : 08:30 AM TO 09:30 AM

Q-1 Explain the concept of office management. Discuss scientific office management. [10]

OR

Q-1 Discuss the responsibilities of office manager along with filling system in details. [10]

Q-2 Define company. What are the legal positions of directors ? How are directors appointed ? [10]

OR

Q-2 What are the powers of directors ? Discuss on remuneration of directors along with disqualification of directors. [10]

Q-3 Write note on any two : [10]

(a) Notice

(b) Agenda

(c) Annual General Meeting

(d) Extra ordinary General Meeting.

All the Best



SHRI D. N. INSTITUTE OF BUSINESS ADMINISTRATION, ANAND.

INTERNAL EXAMINATION : 2011

B.B.A. (ITM) SEM : I

ENVIRONMENTAL STUDIES

DATE : 18/10/2011

TOTAL MARKS: 30

TIME : 08:30 AM TO 09:30 AM

Q-1 Explain Renewable and Non-renewable resources and the role of Individual in the conservation of natural resources. [10]

OR

Q-1 Write notes on : [10]
1. Nature and scope of Environmental Studies.
2. Importance of Environmental Studies.

Q-2 Write about important uses of water resources and measures for water conservation. [10]

OR

Q-2 Write notes on: [10]
1. Causes and effects of Deforestation.
2. Environmental impact of Mining.

Q-3 Explain in detail the concept of Ecosystem and its structure. [10]

OR

Q-3 (A) Write in short about food chain and foodweb. [05]

(B) Describe the Grassland Ecosystem. [05]

All the Best