



SHRI D. N. INSTITUTE OF BUSINESS ADMINISTRATION, ANAND.

INTERNAL EXAMINATION : 2011

B.B.A. (Gen) SEM : I

BUSINESS MATHS (UM01CBBA05)

DATE : 10-10-2011

TOTAL MARKS: 30

TIME : 08:30 AM TO 09:30 AM

- Q-1 (A) State Demorgan's laws and verify any one by taking $U = \{1, 2, 3, 4, 5, 6, 7, 8, 9, 10\}$ $A = \{1, 3, 4, 6, 8\}$ & $B = \{2, 3, 4, 7, 9\}$ [04]

also solve $|x - 2| = 2$ [02]

- (B) Evaluate $\lim_{x \rightarrow 3} \frac{\sqrt{x+2} - \sqrt{5}}{x-3}$ [04]

OR

- Q-1 (A) Express in a modules from $-3 < x < 8$ and define the terms : Complement of a set, Subset and Disjoint sets [03]

- (B) Evaluate [04]

$$\lim_{x \rightarrow 0} \frac{2^{5x} - 5^{2x}}{3^{2x} - 2^{3x}}$$

- Q-2 (A) Solve the system of equations using inverse matrix. [06]

$$X - 2y + 3z = 4$$

$$2x + y - 3z = 5$$

$$-X + y + 2z = 3$$

- (B) Solve the following equations by Cramer's rule : [04]

$$3x + 4y = 6xy$$

$$2x + 5y = 5xy$$

OR

- Q-2 (A) If $A = \begin{bmatrix} 4 & 1 & 3 \\ 2 & 0 & 5 \\ 1 & 3 & 0 \end{bmatrix}$ & $B = \begin{bmatrix} 2 & -1 & 0 \\ 0 & 4 & 3 \\ 2 & 1 & 5 \end{bmatrix}$ [05]

Then verify $(AB)^T = B^T A^T$

- (B) Find the equation of a line passing through the points (1, 0) and (2, -1). Does the point (2, 2) lie on this line ? [05]

- Q-3 (A) Evaluate : [05]

(1) $\lim_{x \rightarrow 1} \frac{2x^2 + 3x + 1}{3x^2 + 4x + 1}$ (2) $\lim_{x \rightarrow 2} \left[\frac{1}{x-2} - \frac{1}{x^2 - 3x + 2} \right]$

- (B) Let A(1,2) and B(-1,-2) be given points. Find the slope of a line which is perpendicular to the line AB. [05]

OR

- Q-3 (A) Prove that the two lines $3x+4y+2=0$ and $12x+16y-7=0$ are parallel to each other. Also find the equation of a line passing through the points (3,2) and parallel to these two lines. [05]

- (B) Write any two rules of limit. [02]

And express 0.0232323.... into a quotient form. [03]

All the Best



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INTERNAL EXAMINATION : 2011
B.B.A. (Gen) SEM : I (UB0IFBBA02)
COMMUNICATION SKILLS - I

DATE : 11/10/2011
TIME : 08:30 AM TO 09:30 AM

TOTAL MARKS: 30

Q-1 Write a note on the title of the play "All My Sons" and comment on its significance [10]

OR

Q-1 Compare and contrast the characters of Joe Keller and Chris Keller. [10]

Q-2 What are the characteristics of Communication. [10]

OR

Q-2 The process of Communication Cycle. [10]

Q-3 (A) Write the Antonyms of the following : [02]

(1) Accept (2) Testimony (3) Capture (4) Unfortunate

Q-3 (B) Write the Synonyms of the following : [02]

(1) Sympathy (2) Recruit (3) Pardon (4) Industrious

Q-3 (C) Give One Word Substitute of the following and make meaningful sentences using the same : [03]

(1) Exclusive registration number
(2) The head of the nation without any power
(3) A huge list of questions

Q-3 (D) Give the appropriate meaning of the Idioms and make meaningful sentences using the same. [03]

(1) In deep water
(2) On the dot
(3) Over head and ears

All the Best



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INTERNAL EXAMINATION : 2011

B.B.A. (Gen) SEM : I

PRINCIPLES OF MANAGEMENT [UM01CBBA01]

DATE : 12/10/2011

TOTAL MARKS: 30

TIME : 08:30 AM TO 09:30 AM

Q-1 (A) Define Management. Also explain objectives of management. [10]

(B) State the difference between Management and Administration. (Only five points) [05]

OR

Q-1 (A) What is organizing ? Discuss functional organization structure with its advantages and disadvantages. [10]

(B) State the constraints in planning in brief. [05]

Q-2 (A) Explain the process of planning in detail. [10]

(B) Distinguish between Decentralization and Delegation. (only five points) [05]

OR

Q-2 (A) Define planning. Explain nature of planning. [10]

(B) Discuss Management as a process in brief. [05]

All the Best



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INTERNAL EXAMINATION : 2011

B.B.A. (Gen) SEM : I

MICRO ECONOMICS

DATE : 13/10/2011

TOTAL MARKS: 30

TIME : 08:30 AM TO 09:30 AM

Q-1 Explain the Robbins definition of Economics. [10]

OR

Q-1 Explain the basic assumptions of economics. [10]

Q-2 Explain the law of demand. [10]

OR

Q-2 (A) Explain equilibrium price with example. [05]

(B) Explain determinants of supply. [05]

Q-3 Explain marginal productivity theory of distribution. [10]

OR

Q-3 Explain expansion and contraction and increase and decrease in supply. [05]

All the Best



SHRI D. N. INSTITUTE OF BUSINESS ADMINISTRATION, ANAND.

FIRST INTERNAL EXAMINATION: 2011-12

B.B.A.-GEN (SEMESTER-I)

ACCOUNTING FOR MANAGEMENT

DATE : 14-10-2011

TOTAL MARKS: 30

TIME : 08:30 AM TO 09:30 AM

Q.1 [A] What is Accounting? Explain objectives and various branches of accounting. [10]

[B] What is Accounting Standard? Describe the importance of Accounting Standard. [05]

OR

Q.1 [A] What is Accounting Principles? Describe the term Accounting Concept & convention and Explain any two concepts and convention in detail. [10]

[B] Difference between the Book-keeping and Accountancy. [05]

Q.2 Journalise the following transactions, post them into ledger and prepare trial balance of Ankit Patel. [15]

2011, August

1. He started business with cash Rs. 500000, building Rs. 800000, stock of goods Rs. 200000, debtors Rs. 70000, creditors Rs.20000 and Mr. Akshat Patel's 10% loan Rs. 100000.
3. Appointed Mr. Ashish Patel as accountant on a monthly salary Rs. 20000.
4. Bought goods of Rs. 10000 at 10% trade discount and 15% cash discount from Jimit patel.
9. Sold goods to Jay Rs. 8000 at 10% trade discount and 5% cash discount half amount received in cash.
15. Goods of Rs. 20000 received as a free sample.
16. Goods received on 15th august were distributed as a free sample and some goods sold for Rs. 8000.
25. Jay is declared insolvent and only 1/4th amount due from him is received and remaining amount written off.
26. Goods of Rs. 4000 were damaged by rain, for which insurance company accepted claim of Rs. 2000 and damaged goods were sold for Rs. 1000.
27. Paid life insurance premium Rs. 1800 and daughter's tuition fees Rs. 5000.
31. Paid salary to Mr. Ashish Patel Rs. 20000.

OR

- Q.2** [A] Difference between Capital Expenditure and Revenue Expenses. [05]
- [B] Difference between Trade Discount and Cash Discount. [05]
- [C] List out the errors not affecting and affecting trial balance. [05]
Explain error affecting trial balance.

All the Best



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INTERNAL EXAMINATION : 2011

B.B.A. (Gen) SEM : I

COMPANY MANAGEMENT

DATE : 15/10/2011

TOTAL MARKS: 30

TIME : 08:30 AM TO 09:30 AM

Q-1 (A) What is Office Management ? Discuss the functions and responsibilities of officer manager. [10]

(B) Differentiate between private limited company and public limited company. [05]

OR

Q-1 (A) What is Joint Stock Company ? Discuss the features of joint stock company. [10]

(B) Write the short note on 'Scientific Office Management.' [05]

Q-2 (A) Define the 'Director'. Discuss the ways by which directors can be appointed. [10]

(B) What is ordinary resolution and special resolution ? [05]

OR

Q-2 (A) What is 'Quorum' for meeting ? Discuss the types of General Meeting. [10]

(B) Discuss the legal position of the directors.

All the Best



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INTERNAL EXAMINATION : 2011

B.B.A. (Gen) SEM : I

RURAL DEVELOPMENT

DATE : 17/10/2011

TOTAL MARKS: 30

TIME : 08:30 AM TO 09:30 AM

Q-1 (A) Discuss the main components of Green Revolution. [10]

(B) Write short note on Growth of Railway in India. [05]

OR

Q-1 (A) What is poverty ? Explain the main causes of poverty. [10]

(B) Briefly explain the types of employment. [05]

Q-2 (A) Explain main poverty elimination programme. [10]

(B) Write short note on 'Forest Resource.' [05]

OR

Q-2 (A) Explain the causes and effects of Migration. [10]

(B) Write short note on 'Growth in Road Network'. [05]

All the Best



SHRI D. N. INSTITUTE OF BUSINESS ADMINISTRATION, ANAND.

INTERNAL EXAMINATION : 2011

B.B.A. (Gen) SEM : I

Management of MSMEs [UM01EBBA02]

DATE : 18/10/2011

TOTAL MARKS: 30

TIME : 08:30 AM TO 09:30 AM

Q-1 (A) Define the Micro, Small and Medium Enterprises in India. Explain the steps involved in setting up an MSMEs. [10]

(B) Explain the concept of Entrepreneur and Entrepreneurship. [05]

OR

Q-1 (A) Explain the Credit Linked Capital Subsidy Scheme for Technology Upgradation for MSMEs. [10]

(B) Discuss the objectives of the Cluster Development Programme for Micro and Small Enterprises. [05]

Q-2 Write short notes on : (Any three) [15]

1. Reservation policy for MSMEs
2. Licensing policy for MSMEs
3. World Trade Organization (WTO)
4. Bar Coding
5. Intellectual Property Rights (IPR)

All the Best